

SME Committee: Facing new challenges

This spring, the reorganized AmCham Small and Medium Enterprises Committee elected Sándor Erdei as its chairman, who is the CEO of the Dutch-Hungarian company DBH Group that provides complex business services to Hungarian and international SMEs. According to him, local SMEs have two major shortcomings: lack of knowledge and lack of financial capital. “The Hungarian



SÁNDOR ERDEI

economy should urgently provide a strong hand mainly to the innovative SMEs, as the future economic success of the country can depend on the development of the competitiveness of this sector,” Erdei says.

As he emphasizes, the success of the SME Committee is influenced by its members’ activities and fruitful cooperation with professional organizations (e.g. The Hungarian Association for Innovation, Budapest Enterprise Agency, Hungarian Association of IT Companies, etc.), which need to be bolstered. “These organizations should receive a consultant role as well regarding the enactment process so that they continuously support the decision makers with clear, professional proposals,” he contends.

According to Erdei, AmCham members’ opinions and expectations, and their professional policies in connection with the economy, need to be recognized. Towards these ends, a questionnaire will be submitted to the Chamber’s members, of which 209 of the 463 member companies are SMEs, says Erdei, with most operating in the service sector.

Furthermore, he believes a new professional award – “AmCham Outstanding SME Achievement” – should be created within the framework of the Chamber, with the goal of acknowledging successful members and their work. Through its operation, AmCham’s SME Committee aims to develop the experience and culture of enterprises, as well as to serve the demands and expectations of members with its expertise and professional guidance. ★